

OFFER PACKET

MY

Intelligent Empire Diagnostic

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Operator
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yap.univenturestudio.com/diagnostic.html

A focused first-step offer for founders, operators, creators, and strategic partners who need the highest-leverage move mapped before they build heavier.

USE THIS WHEN

The idea, business, proof, or opportunity is real, but the next move is still messy. This is not a generic discovery call and not a vague brainstorming session.

What You Leave With

OUTPUT 01

Leverage Map

The clearest read on which system, offer, brand, or operating move matters first.

OUTPUT 02

Biggest Gap

The bottleneck that is quietly costing trust, conversion, time, momentum, or judgment.

OUTPUT 03

30-Day Move

The smallest serious action that can turn scattered ambition into proof, revenue, or clarity.

Best Fit Situations

SITUATION	WHY THE DIAGNOSTIC HELPS FIRST	LIKELY UNLOCK
AI tools, workflows, and handoffs are multiplying faster than clarity	Separate real leverage from tool noise before more systems get layered on top.	AI Leverage Sprint or systems plan
The work is strong, but the market still does not understand it fast enough	Identify the proof gap, positioning gap, and what public story needs to change first.	Brand World or public proof sprint
The offer is credible, but buyers are still not converting cleanly	Show where the promise, route, or conversion language is leaking leverage.	Offer Architecture Intensive
A founder idea has upside, but the first practical move is still blurry	Prevent overbuilding before the first real leverage path is clear.	Venture Map or first-90-day path

WHAT HAPPENS

- You send the real situation: what exists, what feels blocked, what outcome matters, and why now.
- Michael reviews the pressure points, proof, leverage options, and likely next route.
- You leave with a concrete read on whether the next move should be AI leverage, offer, brand, venture, or advisory work.

NOT THE RIGHT PATH

- Vague brainstorming with no real business, proof, audience, or stake behind it.
- Recruiter or hiring review. Use the Hiring Teams packet instead.
- Cheap generic audit shopping with no intention to act on the result.

Why Michael For This

COMMERCIAL PROOF

\$50M+

Shopify and e-commerce sales generated across offers, growth, and conversion systems.

GROWTH PROOF

\$50K/day

Paid media managed at real commercial scale with actual accountability.

AUDIENCE PROOF

100K+

Subscribers built across Michael's brands, publishing systems, and content ecosystems.

BEST SUPPORTING LINKS

- Public diagnostic page: michael-yap.univenturestudio.com/diagnostic.html
- Public proof file: </articles/what-has-michael-yap-actually-built.html>
- Commercial proof note: </articles/what-50m-plus-in-ecommerce-proves-about-michael-yap.html>
- Direct brief: michael-yap.univenturestudio.com/#brief

COMMERCIAL SHAPE

This is a serious founder/operator offer, not public SaaS and not a cheap volume audit. Fixed public pricing is intentionally not posted yet because fit matters more than volume.

Best first move: read the page, decide if the situation is real, then send the brief.

Suggested Warm Intro Framing

SHORT SEND-AROUND COPY

Michael is testing a focused offer called the Intelligent Empire Diagnostic. It is for founders, operators, creators, and strategic partners who have real substance but need the highest-leverage move mapped before they build heavier. The output is a leverage map, the biggest gap, and the next 30-day move.

Source of truth: michael-yap.univenturestudio.com/diagnostic.html

Prepared for warm intros, founder follow-up, and serious fit checks.

