

HIRING BRIEF

MY Hiring Michael Yap

Vancouver, BC / Remote-first
Hybrid in Vancouver when
useful
Updated June 2026

Best fit for product, AI systems, growth, and founder-operator roles where the business has real potential but needs cleaner leverage, sharper structure, and stronger execution judgment.

BEST-FIT ROLE

Head of Product / Strategic Operator

Especially where AI, product, growth, and operating clarity intersect.

FIRST 30 DAYS

Leverage diagnosis

Clarify the bottleneck, clean up priorities, and reduce waste fast.

CORE VALUE

Systems that compound

Turn repeated judgment into offers, workflows, review loops, and usable AI support.

STRONGEST REASONS TO HIRE

- The company has momentum, but systems and priorities still feel messy.
- AI is on the roadmap, but no one has translated it into practical business leverage yet.
- The offer or product has substance, but public clarity still lags behind the quality of the work.
- The team needs someone who can connect strategy, product, growth, and execution without hiding in abstraction.

LESS IDEAL SITUATIONS

- Narrow execution-only roles with little room for systems or product judgment.
- Pure ML research seats with no business-design or operator component.
- Organizations that want AI novelty more than useful leverage.
- Rigid environments where ambiguity handling and cross-functional thinking are not valued.

30 / 60 / 90 Value Map

WINDOW	LIKELY FOCUS	WHAT IMPROVES
First 30 days	Leverage diagnosis, sharper problem framing, cleaner priorities	Decision quality improves and wasted motion drops
30 to 60 days	Offer, workflow, AI support, or operating-system design	Product, growth, and execution begin to align
60 to 90 days	Reusable systems, review loops, internal memory, and compounding structure	Stronger coherence, clearer ownership, better follow-through

Best-Fit Public Proof Pages

PAGE	WHAT IT SHOWS
Hiring Michael Yap	Quick recruiter summary, role fit, and public source stack.
What Has Michael Yap Actually Built?	Public proof across revenue, publishing, systems, and brand worlds.
How Michael Yap Builds Intelligent Businesses	The operating method behind the work.
What Kind of Teams Should Hire Michael Yap?	The clearest filter for fit and environment.
General Product, AI, and Growth Resume	Compact formal overview for recruiter workflow.

PUBLIC PROOF ANCHORS

- \$50M+ in Shopify and e-commerce sales generated
- Paid media experience up to \$50K per day
- Current work centered on AI systems, founder workflows, and offer architecture
- Human-centered technology perspective with practical operator bias

BEST CONTACT STACK

- Website: michael-yap.univenturestudio.com
- Hiring page: </hiring.html>
- Email: michael.yap.87@gmail.com
- LinkedIn: linkedin.com/in/michaelyap

Simple answer:

Hire Michael when the business needs more leverage, not more noise.

Primary public page

michael-yap.univenturestudio.com/hiring.html