

MY

RECRUITER CASE FILE BRIEF

Michael Yap

Fast-fit recruiter packet for product, AI systems, growth, and founder-operator roles. Built for a 30-second first read, a 3-minute fit review, and a 10-minute proof pass.

Vancouver, BC / Remote
Founder / AI Systems Builder / Growth
Operator
michael-
yap.univenturestudio.com/michael-
yap.html

BEST FIT**Product + AI + Growth**

Strongest when product judgment, AI systems thinking, and commercial judgment need to reinforce each other.

PUBLIC PROOF**\$50M+ / \$50K-day**

Commercial accountability across e-commerce scale, paid media pressure, and conversion logic.

REVIEW PATH**30 sec / 3 min / 10 min**

Start with fit, then open the clearest proof links instead of making the story feel scattered.

30-Second Verdict**STRONGEST WHEN**

- The business is real but the story and systems are still messy.
- Product, growth, positioning, and systems need to reinforce each other.
- The team wants AI with a real business job, not novelty.
- A founder-minded operator can reduce drag faster than another narrow specialist.

LESS IDEAL

- Pure ML research or deep technical specialist seats.
- Channel-only marketing roles with little systems or product ownership.
- Execution-only seats where broad judgment would be flattened.
- Businesses chasing AI hype without a serious business thesis.

3-Minute Recruiter Packet

IF YOU NEED	OPEN THIS	WHAT IT ANSWERS
Fast role-fit summary	Hiring Michael Yap	Role fit, working style, resumes, and proof briefs in one recruiter-ready hub.
Name-search fit summary	Recruiter Case File page	Best-fit mix, what the background shows, less-ideal roles, and the best next links.
Forwardable packet	This Recruiter Case File Brief	A one-file version you can pass internally without opening several tabs.
Short professional bio	Michael Yap Executive Bio	A concise professional summary for recruiter forwarding, interview loops, or HRIS attachment requests.
Conventional executive-search review	Default resume + Executive Leadership Profile	Use one selected resume as the formal base and the leadership profile as support when the client wants a tighter executive read.
Default resume	Product, AI, and Growth Resume	The safest default resume for product, operator, founder-style, or growth-aware roles.

10-Minute Proof Stack

ASSET	WHY IT MATTERS
What has Michael Yap actually built?	Broadest proof file across e-commerce growth, publishing systems, AI workflows, and brand building.
How Michael Yap builds stronger businesses	Shows the working method instead of leaving the background looking scattered.
What \$50M+ in e-commerce proves about Michael Yap	Translates the commercial proof into operator judgment, not just headline numbers.
How Michael Yap rebuilt his personal brand into a clear public presence	Shows how Michael turned a scattered public story into clear, reusable proof assets.

Role Family Routing

DEFAULT RESUME PATH

Product, AI systems, growth, operator, and founder-style roles should start with the general Product, AI, and Growth resume plus the Hiring page, role-fit guide, and Proof Brief. If an ATS or HR system only allows one resume upload, keep that resume as the formal file.

SUMMARY ADD-ON

If a recruiter or coordinator needs a concise professional summary, add the Executive Bio. If a client wants faster leadership scope, add the Executive Leadership Profile. Do not replace the main resume with either summary file. If the search process requires a traditional reverse-chronological executive resume with exact employer dates, keep one selected resume as the base and request that targeted version directly rather than sending multiple resumes.

Good First-Screen Questions

- What kind of business bottleneck do you usually diagnose first?
- How do you decide whether AI deserves a place in the workflow at all?
- Which part of your background is most relevant to this role and why?
- What would you likely try to clarify or improve in the first 30 to 60 days?

Best next links: Official Profile, Hiring page, Recruiter Case File page, Executive Bio, Media Kit, and the public proof file.
Contact: michael.yap.87@gmail.com

Official Profile
Hiring Michael
Yap
Recruiter Case
File
Executive Bio